

The 63rd Nago Cherry Blossom Festival

Jan. 31, Sat. & Feb. 1st, Sun. 2026

■■■ Parades (Scheduled on Nago Main Street) ■■■

Date	Time	Events	Location	Directors
Jan. 31 Saturday	11:00	Opening Ceremony	Nangusuku Torii Gate	Nago City Tourism Bureau
	13:00	Local Schools Brass Band Parades accompanied by city mayor and other senior officials & sister city officials, cherry-blossom beauty queens, etc.	<u>Main Street</u> Start: Ohnishi Family Mart Finish: Hinpun BanyanTree	City Board of Education
	14:00	Women's Association Dancing Parades		Nago Women's Association
Feb. 1 Sunday	13:00	Fancy Floats & Performances Parades	<u>Main Street</u> Start: Family Mart	City Chamb. of Commerce
	16:00	Traditional Royal Dance Parades	Finish: Museum	Nago Culture Association

■ ■ ■ Events at Festival Square Stage ■ ■ ■

Jan. 31, Sat. MC: Sacchan (Akainko)			Feb. 1, Sun MC: Souichiro & Sacchan		
Program	Time	Performers	Program	Time	Performers
Opening Ceremony	11:00-	Festival Executive Committee	Hawaiian Hula Performance	13:00-13:15	Papa Hula O Hoaloha Hula Dance Troupe
Kids Dance & Stage Performances	13:00-13:20	Sudatsu Nursery Sudatsu Haneji Nursery	Hip Hop Dance	13:15-13:35	Dance Studio "Flow"
Kids Dance & Stage Performances	13:20-13:40	Ai Nursery	Ocarina concert	13:35-14:15	Lyrish Ocarina Fed. Nago Branch
Kids Dance & Stage Performances	13:40-14:00	Ohmiya Nursery	Dance Performance	14:15-14:35	Chi_Chi Dance Studio
Kids Dance & Stage Performances	14:00-14:20	Asunaro Child Care Center	Dance Performance	14:35-15:00	Brightness Dance Studio
Kids Dance & Stage Performances	14:20-14:50	Asunaro Higashi Child Care Center	Dance Performance	15:00-15:20	Anty Dance School
Stage Performance	14:50-15:15	Sakura Junior High School Attached to Nago High School	Live Music	15:20-16:00	Ganma
Fula Dance (Okinawan Hawaii)	15:15-15:40	Hula halau o ka Pana	Live Music	16:00-17:00	Maya Hatch
Stage Performances	15:40-16:00	Nago Scramble Studio	Music Live Fusion of tradition & modernity	17:00-17:50	Ryuya Higa with Performing Art Troupe
"Futami Jouwa" Folk Song (Duet Love Song) Contest	16:00-18:10	Contest Organizer	Special Live Music	17:50-19:00	Triple-P (Pop duo Shum & Alice)
Live Music	18:10-19:00	Ryuta Shiroma feat. Hazuki Iha	Words of Appreciation	19:00-19:20	Chairman Tatsuro Kinjo
Live Music	19:00-19:20	Aika	Special Live Music	19:20-19:55	D-51 (Pop duo from Okinawa)
Stage Performance "Eisa Drum"	19:20-19:55	By Creative Theater Company Leguios			

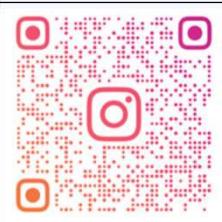
Nangusuku Hill Stairway Light-Up

Lit 6:00PM – 10:00PM each day
during Jan.21st(Wed.) – Feb.1st(Sun.)

Flower Market 2026

Flower Market 2020

Jan. 30th, Fri. - Feb. 1st, Sat.



NAGO JIJIJO SHOPPINGSTREET

Nago Crossroads Shopping Street Instagram Campaign

Follow Us ! Stay informed so that you'll find out about what's going on at member shops during the festival period.

Nago's Sister Cities Product Exhibition

Takikawa (Hokkaido) - Hachimantai (Iwate)

Tatebayashi (Gunma), Hirakata (Osaka)

11:00AM-5:00PM on Jan. 31st (Sat.)

11:00AM-4:00PM on Feb. 1st (Sun.)

At Nago City Public Market (Nago Crossroads)

Illumination of This Year's Kanji Character on Kugani Hill

“向” mukau: face / heading towards, pursue
Lit 6:00PM-10:00PM each day until Feb. 1st

Whole Tuna Fish Cutting/Filletting Demonstration

Feb. 1st, Sun. at 11:00AM at the fish auction building (yellow building) in Nago Fishery Harbor. Answer survey questions and get a block of tuna fish meat for free!!

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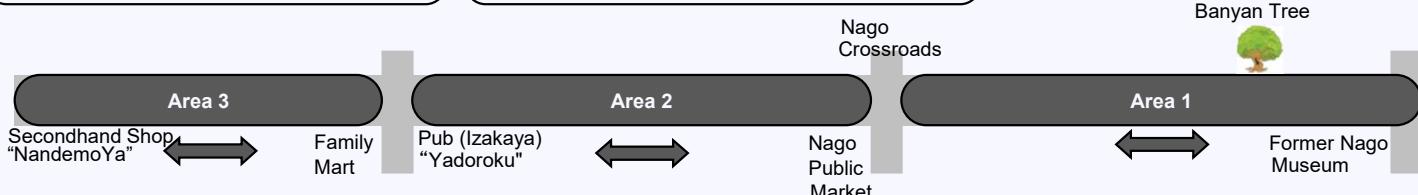
Festival Period: Jan.31, Sat. ~ Feb. 1, Sun., 2026

Pedestrian Zone will be implemented during the festival period. A section of Nago Main Street will be divided into three areas where various performances and activities will take place for visitors to enjoy. ♦ Jan. 31, (Sat) 11:00 - 20:30 ♦ Feb. 1, (Sun) 11:00 - 20:30 Those areas are open to visitors except during the hours of parades.

At each of those areas, various local & non-local groups will perform various activities on a voluntary basis. No pre-arranged schedule nor program flyer is available at the Festival Office.

Bus Route Change

Bus stops within the Pedestrian Zone (Vehicle-Free zone) will be temporarily moved to "Gusuku Street," the next street over. Visit Festival Office for bus stop information.



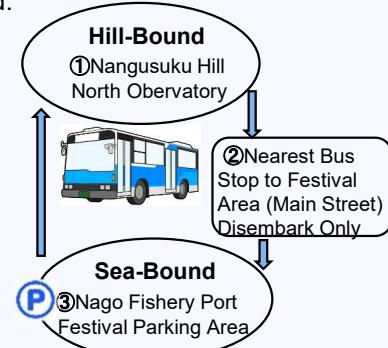
Free Shuttle Bus 12:00 – 5:00PM

Free shuttle buses stop at those 3 points: ①Nangusuku Hill ②Main Street and ③Nago Fishery Port (Hill-bound & Sea-bound). Hill-bound buses leave the fishery port for the hill top①. At the top, visitors can enjoy the city view as well as enjoying walking down the promenades along which cherry trees are planted. It will take about half an hour **by walk** from the hilltop to the festival area on Nago Main Street. If you have difficulties using stairways due to your knee problems, etc., or in case you are with a small child / using a baby carriage, we recommend that you use a Sea-bound bus to get off at the nearest bus stop② to the festival area (the main street) or to get back to the fishery port③ (festival parking).

NOTICE: Hill-bound buses DO NOT stop at Nago Main Street. ② is disembark only.

To visit the festival area by bus, first take a bus bound for the hill① and transport to a bus bound for the port (Sea-bound) to get off at the nearest bus stop② to Nago Main Street. If you wish to walk to the festival area from the port, start walking to the direction of Nangusuku Hill, use the pedestrian bridge over the Nat'l HWY 58, and keep walking down about 2 blocks (3 traffic lights) toward Nago Crossroads where you'll notice a large yellow Karaoke Box sign with a cartoon cat holding a microphone.

No parking space available in the festival area; Free Parking available at the port.



Hours of Operation: 12:00 – 17:00
Date: Jan.31, Sat. & Feb. 1, Sun.

※NOTICE※ About 2 miles from the observatory to the Torii Gate near Orion Beer Brewery.
Use of shuttle bus recommended if you're with small child or have difficulty walking: Shuttle Bus Stop at Fishery Port.

Area Map



Bay of Nago

Festival Office TEL. 0980-54-6194 (Festival Organizer: Nago City Tourism Bureau)